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Fall
2013
Newsletter



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Turning over a new leaf

Zero Waste Washington is the public's voice for zero waste. Your tax-deductible contribution directly supports our tenacious, effective advocacy both for big-picture change and on the ground in our community. Thank you.

We at Zero Waste Washington are delighted to introduce some exciting new work, which reflects one of our strategic directions: modeling zero waste on the community level. Our forthcoming Community-Powered Sharing Project showcases how through cutting-edge actions we can adapt the age-old values of community interdependence and group ownership to meet modern challenges in waste prevention. We are also pleased to announce a new collaboration with fellow environmental organization [CoolMom](#), and you will see a pivotal update on the King County medicine take-back policy as well as meet our brand-new Fundraising Manager. Fall is truly the season of change!



As always, feel free to [contact us](#) to learn more about our work or to become more involved. We would love to hear from you.

Welcome to Ariel Shannon Cohen

Our brand-new Fundraising Manager talks grapefruit, persistence, and what first drew her to development work.

What initially drew me to Zero Waste Washington was its track record of doing more with less and its smart approach to reducing waste and making a real difference. Relentless consumerism and the massive



Sharing our way toward zero waste

Zero Waste Washington is excited to announce our new project to model shared ownership and waste prevention: the Community-Powered Sharing Project. This is a community organizing project with the tangible result of a neighborhood sharing system. We don't know what products will be shared because that really needs to be determined by the neighborhood doing the sharing, and figuring that out will be part of the project. It might be tools, toys, durable party supplies, outdoor sports gear, or something we can't even imagine yet! ([more](#))

Zero Waste Washington is excited to announce our new project to model shared ownership and



Landmark

amounts of *stuff* we buy and discard in our society is something I consider in my daily life, so Zero Waste Washington's vision of waste prevention and products designed with reuse and recycling in mind resonates with me. ([more](#))



Join our board

Interested in working with a knowledgeable and fun group of people who are committed to making a difference? Consider joining Zero Waste Washington's Board of Directors. To learn more, contact [Emma Johnson](#), Board Chair.



Let's connect

Be sure to 'Like' our Facebook page, where we share action alerts and zero waste news along with fun infographics, great waste-saving tips and updates on the environmental issues that matter most. It's easy to do and we promise not to flood you with Farmville requests!

medicine return law in King County

We did it! For the past seven years, Zero Waste Washington has worked for the take-back and environmentally-sound disposal of unwanted medicines from households. We collaborated on a pilot project to show that medicines could be collected safely, educated the public and decision makers about medicines found in our waterways, and advocated for cutting-edge policy.

A few months ago, we had a huge victory when the King County Board of Health passed a groundbreaking law—the [Secure Medicine Return Regulations](#)—requiring drug companies to provide and pay for the take-back and proper disposal of unwanted medicines from King County residents. ([more](#))



Partnering to recycle car seats

270,000. That's the number of children's car seats that are discarded each year in Washington. Zero Waste Washington is excited to announce a partnership with [CoolMom](#) to expand opportunities for parents in Seattle and King County to reuse or recycle those unwanted car seats. ([more](#))

The Story of Solutions



Here's a brand-new video from the [Story of Stuff Project](#), *The Story of Solutions*. We are particularly excited by the mention (at about 7:25 in the video) of “collaborative consumption, formerly known as sharing” and how “it gets us off the treadmill of ‘more, more, more,’ conserves resources, gives people access to stuff they otherwise couldn’t afford, and builds community.” We couldn’t have said it better! View all the Story of Stuff videos [here](#).

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Zero Waste Washington

911 Western Ave, Suite 588

Seattle, WA 98104

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