

Zero Waste Basics

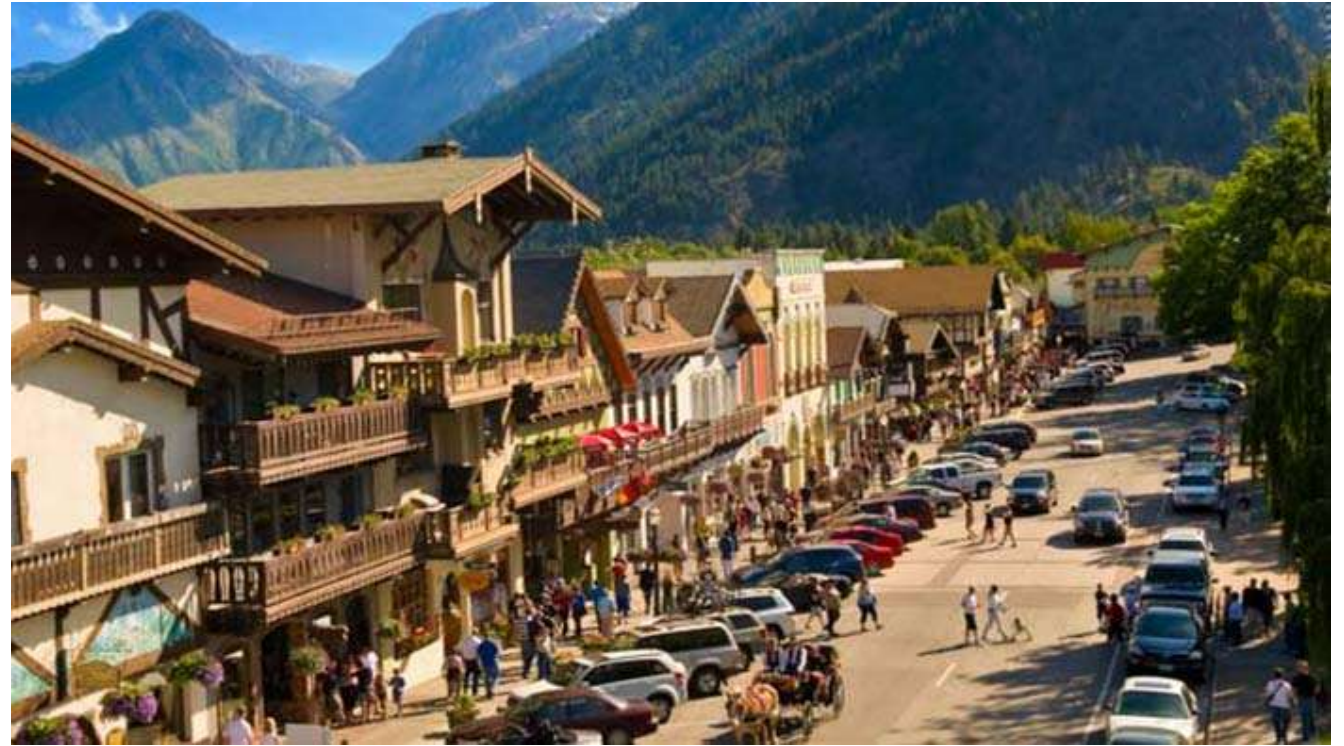
Presented by Gwen Larned

@TrashyRadical

What do you
already do that's
zero waste?



What are your
barriers to getting
closer to zero
waste?



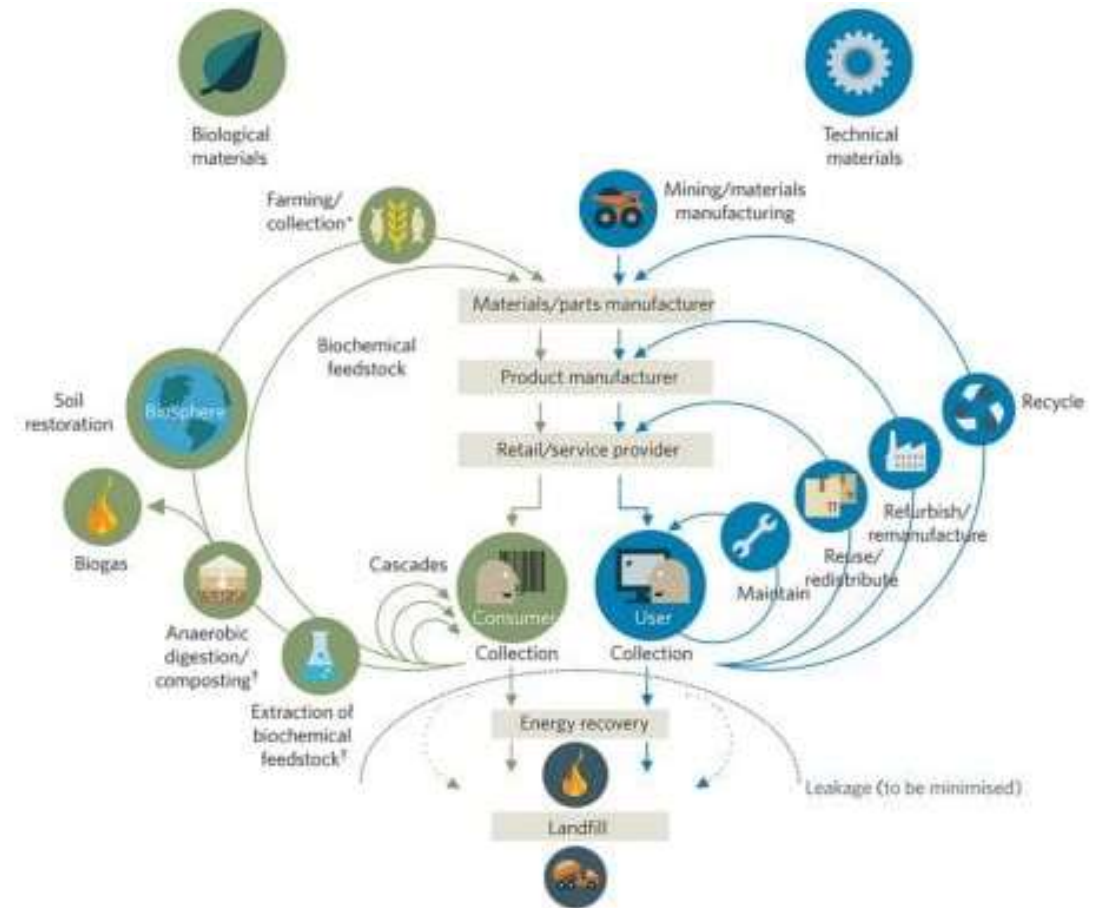
A bit about me:
@TrashyRadical



Zero Waste Western



How I define zero waste...



Why waste matters...



- **The US is 5% of the world's population yet we produced 40% of the wrlds waste**
- **The US consumes 25% of the worlds annual fossil fuels**
- **The money we spend creates the world we live in**
- **This is not just a landfill problem**

Benefits of going Zero Waste

- **Save Money**
- **Save Time**
- **Eat Better**
- **Be Happier!**



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5 Steps to Zero Waste

Choose your own adventure...

Recycle and Compost



Reuse



Buy in Bulk



Make a Switch



Give Up!




The Big Idea



Follow
#ZeroWaste



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What step will you take
this week to go toward
zero waste?

Beyond Individual Action

- Start a community group
- Host workshops
- Advocate for city ordinances
- Start a business
- Blog about it!

Resources at TrashyRadical.weebly.com

Questions?

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