ABOUT US

STORY
• A world traveler, sailor and lover of the outdoors.
• I’m driven to innovate, create and deliver stylish, upcycled products you will be happy to bring into your urban life.

PROCESS
• I’m an upcyclers, not recyclers!
• All of our products are handmade right here in Seattle.

PRODUCTS
• All of our products feature 75 to 98% upcycled materials.
• I transform unwanted sailcloth, waterproof tarp and climbing rope destined for landfill into stylish bags and accessories.
• I also donate 1% of our sales to help support clean oceans.

#theadventureneverends
Hope you all have a spectacular failure soon!

We learn the most from failure

We are hardwired to fear failure

Can we change failure into an opportunity?
Implementing Sustainability

Triple Bottom-line business structure (TBL or 3BL)

1. Economic
2. Environmental
3. Social/Community

Profit, Planet, People
Implementation

We do all our banking with BECU

We work with local NW suppliers
1. Sails
2. Truck tarp
3. Climbing rope

All manufacturing is done in Seattle
LIFESTYLE
Sails live a glorious life. Wind at their backs and sunshine leading the way. When their time has come to step off the water – we give them a new life for you to fill with adventure. Why? Because something so storied should never end up in a landfill.

The rush and hustle of the city has a way of conforming people. In a sea of gray and same – marching along. Take a left or at least take a stand with bags and accessories as unique as you.

Giving back and helping keep the places we all play clean and healthy -it is a way to make sure generations to come have their own stories to write. 1% of every purchase goes to helping remove plastic from the ocean, with our current focus on Puget Soundkeepers.