A NEW KIND OF APPAREL COMPANY

Thanks for renewing with us.
♥ Team RW

Follow us! @renewalworkshop

RETURNING KINDNESS, COMPASSION & COURTESY TO CUSTOMER SERVICE.
CALL OR EMAIL US ANYTIME.

#renewalworkshop #renewedinamerica #wearitout #renewnotnew

YOU DID SOMETHING GOOD
Now, you get something GREAT

CREATING NEW SYSTEMS TO SOLVE BIG PROBLEMS

One-of-a-kind no-packaging-packaging. All of your order information can be found in your confirmation email or in your account at renewalworkshop.com

Sign up for a weekly newsletter of renewing the life of fashion & life.

The Renewal Workshop
AGENDA

Overview of the apparel industry

The Circular Economy opportunity

How The Renewal Workshop works with brands
THE APPAREL INDUSTRY IS LINEAR

Take  Make  Use  Waste
WHERE DOES IT ALL GO NOW?

20% KEEP
80% TOSS

BANNING USED CLOTHES

10.5 MILLION TONS
FINANCIAL PAIN FOR BRANDS

- MANAGEMENT COSTS
- WAREHOUSE & SHIPPING COSTS
- DISPOSAL COSTS
The Renewal Workshop makes it easy for apparel brands and retailers to become circular. We operate a zero-waste system that recovers the natural and financial value from clothing and textiles to serve customers, partners and the planet.

The Renewal Workshop enables the Circular Economy for the apparel industry.
RENEWAL SERVICES

- Apparel & Textile Renewal
- Sales Channel Management for Renewed Product
- Circular Mapping
- Textile Recycling R & D
- Data Collection
HOW IT WORKS

THE RENEWAL SYSTEM

Brand-specific online storefront or shared online marketplace

Brands & Retailers

Unsellable Inventory

ReNEWED Apparel

The Renewal Workshop

(Physical & Technology infrastructure and manufacturing process)

Recycle

Product & Sustainability Data
Our factory in Cascade Locks, OR was set up to specifically manage closing the loop for apparel products. In house, we have a technology system that can track single SKU items, and a operations systems with sort capabilities, a Tersus C02 cleaning machine as well as wet washing, state of the art repair center, 2 photography studios, and full service fulfillment including inventory, pick/pack, and ship.
A new way of looking at existing product

The auto and electronics industry have pioneered certified refurbishment programs. These programs have allowed them to capitalize on the resale of used (“pre-owned”) product and maintain brand integrity with trusted quality standards.

The Renewal Workshop brings refurbished to the Apparel industry to become your Certified Renewal Partner.

Together with our Brand Partners, we agree to specific Renewed Apparel quality standards.
CURRENT BRAND PARTNERS

vf
THE NORTH FACE
MOUNTAIN KHAKIS
prAna
TOAD &CO
L&S
LO & SONS
eagle creek
ibex
PEARL IZUMI
CIRQUE
vuori
thread
Osprey
icebreaker
MARA HOFFMAN
RAMBLERS WAY
COYUCHI
natura comes home
nau
INDIGENOUS
organic + fair trade fashion
TIMBUK2
MANDUKA
OUTERKNOWN
The Renewal Workshop supports a multi-sales channel experience for our brand partners. We serve what is best for our brands. The main sales channels include:

**TRW Sales**
TRW will sell renewed apparel direct to consumer at renewalworkshop.com, TRW Events and through 3rd party retailers, like REI

**Brand Renewed Sales**
Brand sells renewed apparel through their own sales channels such as brick-and-mortar stores or through their own website

**Digital Sales**
This includes - Fully Branded website
This is a fully branded site that is managed by TRW and integrated into the TRW operating system. Brand controls look and content.

Brand manages digital sales, shipping & fulfillment managed by TRW
BRANDS OWN THE RENEWED APPAREL SALES CHANNEL

TOAD&CO

RENEWED

AT LIZARD LOUNGE
RENEWALWORKSHOP.COM

ONLINE MARKETPLACE
RENEWED RETAIL

THE RENEWAL WORKSHOP

REI SHOP-IN-SHOP
BRANDED MICRO-SITES

THE NORTH FACE RENEWED

THE NORTH FACE RENEWED
A COLLECTION OF REFURBISHED CLOTHING REMADE TO EXPLORE

SHOP NOW

WOMEN

MEN

WOMEN'S COLLECTIONS

JACKETS
VESTS
HOODIES + SWEATSHIRTS
LONG SLEEVES
SHORT SLEEVES
PANTS
WHERE DOES IT GO WHEN IT CANNOT BE RENEWED?

We partner with a network of companies who specialize in upcycling (turning it into a new product) or specialize in recycling (taking garments and turning them in new yarns to, ideally, create new garments).
Recycler Maps

*The Americas, Asia, Europe, Global*

- What materials are able to be recycled
- Who are the recyclers
- Where are they located
- How does the recycling occur
IMPACT OF THE RENEWAL SYSTEM

TWO YEARS WORTH OF RENEWING

- 77,957 Pounds of waste diverted from landfill
- 7,952 Carbon of gallons of gasoline saved
- 79 Olympic swimming pools of water
- 104,926 Pounds of chemicals saved
DESIGN FOR REPAIR, DISASSEMBLY, RECYCLABILITY

Summary of REAPIRS YTD across all partners
Thank You

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